

B.C.A Semester - 3 (CBCS) Examination
Oct/Nov - 2024 [As Per Syllabus Year June-2019]
CMS with WordPress & Magento(Core)

Time: 2:30 Hours**Marks:70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

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- Que.1(A) Answer the following questions. (03)
1. Define: What is Class
 2. Define: What is Object
 3. Define: What is CMS
- Que.1(B) Answer the following question. (Any Two) (06)
1. Explain Inheritance and its types
 2. Write a step of Installation and configuration of WordPress
 3. Write a detail note on: Dashboard
 4. Write a note on: MySQLi Database
- Que.1(C) Answer the following question. (Any one) (05)
1. Write a note on: how to add, edit, and delete page, category and post
 2. Write a note on: WordPress directory and file structure
- Que.2(A) Answer the following questions. (03)
1. Define: What is Theme
 2. Define: What is Plugin
 3. Define: What is Widget
- Que.2(B) Answer the following question. (Any Two) (06)
1. Explain: Anatomy of a Theme
 2. Explain: SEO Yoast and Contact Form 7
 3. Write a note on: WooCommerce and Page Builder
 4. Write step to install and activate theme
- Que.2(C) Answer the following question. (Any one) (05)
1. Write a note on: various Template Files in theme
 2. Write a note on: Available Widgets in WordPress
- Que.3(A) Answer the following questions. (03)
1. What is have_posts ()
 2. What is the_author ()
 3. What is site_URL ()
- Que.3(B) Answer the following question. (Any Two) (06)
1. Explain: any three conditional tags
 2. Explain: any three author tags
 3. Explain: any three post thumbnail tags
 4. Explain: any three link tags
- Que.3(C) Answer the following question. (Any one) (05)
1. Explain: any five general tags
 2. Explain: any five post tags
- Que.4(A) Answer the following questions. (03)
1. Magento is E-Commerce Platform (True / False)
 2. Magento is primarily built on ____ language
 3. Full form of MVC is ____

- Que.4(B) Answer the following question. (Any Two) (06)
1. Explain: Magento Setup Products
 2. Explain: Magento Product Overview
 3. Explain: Magento Setup Categories
 4. Explain: Magento Setup Contact
- Que.4(C) Answer the following question. (Any one) (05)
1. Write a detail note on: Magento Architecture
 2. Write a detail note on: Magento Overview
- Que.5(A) Answer the following questions. (03)
1. Full form of API is ____
 2. Apple Pay is default payment system in Magento (True / False)
 3. PayPal is supported in Magento (True / False)
- Que.5(B) Answer the following question. (Any Two) (06)
1. Explain: Magento Setup Inventory
 2. Explain: Magento Setup Currencies
 3. Explain: Magento Setup Store Live
 4. Explain: Magento Payment Plans
- Que.5(C) Answer the following question. (Any one) (05)
1. Explain: Magento Order Life Cycle and Magento Order Processing
 2. Explain: Magento Setup Order Options and Magento Manage Orders
